



Meet Harleny Vasquez

Harleny, a first-generation Latina and licensed social worker, serves as a **social work career coach, public speaker, and workshop facilitator**, helping social workers attain professional success.

Her ultimate goal is to empower and instill confidence in social work students and alumni, enabling them to **secure traditional career opportunities in micro, mezzo, and macro areas of practice** and **non-traditional** social work roles.

FEATURED IN

Hispanic Executive



Latinx in SOCIAL WORK



Past Clients



FORDHAM UNIVERSITY



Graduate School of Social Service



COLUMBIA | SCHOOL OF SOCIAL WORK

CSUDH



Hi, I'm Harleny!

SOCIAL WORK CAREER COACH
WORKSHOP FACILITATOR + PUBLIC SPEAKER



Harleny started her consulting business yourEVOLVEDmind, after she **realized there was a huge disconnect and gap in services** among new social work graduates, especially social workers of color. Her mission is to provide aspiring and fellow social workers with all the tools needed to **prepare them for a successful entry into the workforce.**

As a previous social work graduate, Harleny **understands the frustration** of applying to numerous roles to only receive **multiple rejections.** She wants to help students **build their confidence** and overcome any **limiting beliefs** to achieve their highest potential.

She wants students to learn **the power of networking** and **building a personal brand** using the LinkedIn platform. She wants to elevate social workers and **she wants social workers to elevate themselves.** She wants them to be able to advocate for the job they deserve, by learning the appropriate skills to market themselves early on in their career.

HARLENY'S MOTTO IS TO **BELIEVE, SUCCEED, AND CONQUER.**

WORK WITH ME



WORKSHOPS/PUBLIC SPEAKING

Workshops + Public Speaking can be one hour or 90-minutes and include 45 or 60 minutes of a facilitated presentation with a 15 or 30-minute Q&A.

TOPICS:

Navigating the social work workforce as a new graduate: Learn how to network effectively and build your personal brand

Overcoming Impostor Syndrome as a Latinx/BIPOC/First Gen Social Work Graduate: Strategies to help you conquer feelings of self-doubt and succeed in your career

Using LinkedIn to Your Advantage: Strategies for Conducting a Successful Job Search

Navigating Salary Negotiations as a New Social Work Graduate

Resume and Cover Letter Writing Essentials for Social Work Professionals

Interview Mastery: How to Prepare and Ace Your Social Work Job Interview with Confidence

STUDENT CAREER COACHING

1:1 VIP or Group Sessions

Students will learn how to overcome their limiting beliefs and trust their own abilities to navigate the job market after graduation. They will also learn how to market themselves effectively using the LinkedIn platform to attract ideal recruiters within their scope of practice.

GET IN TOUCH

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