



Harleny Vasquez

CEO and Founder of yourEVOLVEDmind

Licensed social worker and first-generation Latina, has transformed her career into that of a **career coach**, **university speaker** and **workshop facilitator**. She is dedicated to assisting students and emerging professionals in achieving success in their careers. Harleny's ultimate goal is to ensure that individuals feel **empowered, confident, and secured** as they prepare to enter and navigate the workforce.

Career Development Workshops, Professional Development Training + Keynotes

As Seen In:

Hispanic Executive
I HUFFPOST
Linked **in** News
AL DÍA **FAST COMPANY**

yourEVOLVEDmind

Harleny started her consulting business yourEVOLVEDmind, after she realized there was a huge gap in services among new graduates. She provides all the tools students and emerging professionals need **to be successful in the workforce**.

A previous graduate, Harleny understands the frustration of applying to multiple roles to only receive rejections. Her goal is to help students and emerging professionals **build confidence and overcome limiting beliefs to achieve their highest potential**.

She teaches students and emerging professionals **the power of networking and building a personal brand** using LinkedIn. She aspires to elevate others and help them **get the job they deserve** by teaching them how to market themselves early on in their careers.

Schools And Organizations We Worked With:



Over **2,000** students impacted in **2023**
Via Career Development Workshops

Our Signature Framework



Our Signature Talk/Keynote, 5 Workshop Career Series and Staff Professional Development Training Covers The Following Topics:

Believe

- Reflecting on Your Career Journey
- Discovering Core Values
- Reconnecting To Your Why
- Recognizing Your Unique Strengths
- Building Confidence + Overcoming Impostor Syndrome
- Crafting a Personal Mission Statement
- Building Reputation and Increasing visibility

Succeed

- Identifying Transferable Skills
- Exploring Different Career Paths
- Optimizing Your LinkedIn Profile For Career Success
- Enhancing Your Resume & Cover Letter
- Interview With Success
- Understanding Your Personal Brand's Impact
- Clarifying Career Goals and Aspirations
- Implementing Strategic Personal Branding Techniques
- Enhancing Skills and Expertise continuously

Conquer

- Planning Career Action Steps Effectively
- Mastering Effective Job Search Strategies
- Practicing Professional Etiquette in All Settings
- Reviewing and Adjusting Career Goals
- Cultivating Adaptability in Changing Environments
- Learning the Art of Salary Negotiation

Who is this for?

- Students
- Emerging Professionals
- First-Gen Communities
- Higher Education Professionals

Client Testimonials



Harleny is a dynamic speaker! She is very passionate and does a great job at holding the attention of her audience! I attended her workshop on "Rise and Brand" and immediately updated my LinkedIn profile!



Harleny is a phenomenal and engaging speaker/facilitator. She spoke for my incoming first year TRIO SSS students, and she was engaging and energized!



Harleny created a robust and engaging workshop on how to brand yourself. Attending the workshop allowed me to recognize there should be a strategy behind introducing yourself and your passion to the world.

If you're seeking an **impactful and engaging speaker**, I offer tailored presentations that'll inspire growth, ignite innovation, and strengthen resilience among **students and staff**.

Contact me: Harleny@yourevolvedmind.com